




GRAPHICS & CAMPAIGN WORK



NEWBERRY COUNTY & CITY FIRE DEPARTMENTS



CAREER TECHNOLOGY FIRE PROGRAM
JOIN THE FIGHT
SCHOLARSHIP OPPORTUNITIES
ACCREDITED CERTIFICATIONS
HAZMAT/FIRST AID/CPR
FIREFIGHTER TRAINING
COLLEGE CREDITS


NEWBERRY FIRE SERVICE
(803) 321-1030 | SCVOLUNTEERFIRE.ORG



FIRE • HAZMAT • FIRST AID • CPR
YOU CAN BECOME AN EXPLORER
SIGN UP FOR THE CT.FIRE.PRO
CAREER TECHNOLOGY FIRE PROGRAM

CERTIFICATIONS | ACCREDITATIONS | TRAINING

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(803) 321-1030 | SCVOLUNTEERFIRE.ORG



WILL YOU ANSWER THE CALL?

- ACCREDITED CERTIFICATIONS
- STATE INCOME TAX BREAKS
- GIVE BACK TO COMMUNITY
- EARN COLLEGE CREDITS
- FREE PHYSICALS

WITH OPPORTUNITIES TO DO MORE THAN FIGHTING FIRE

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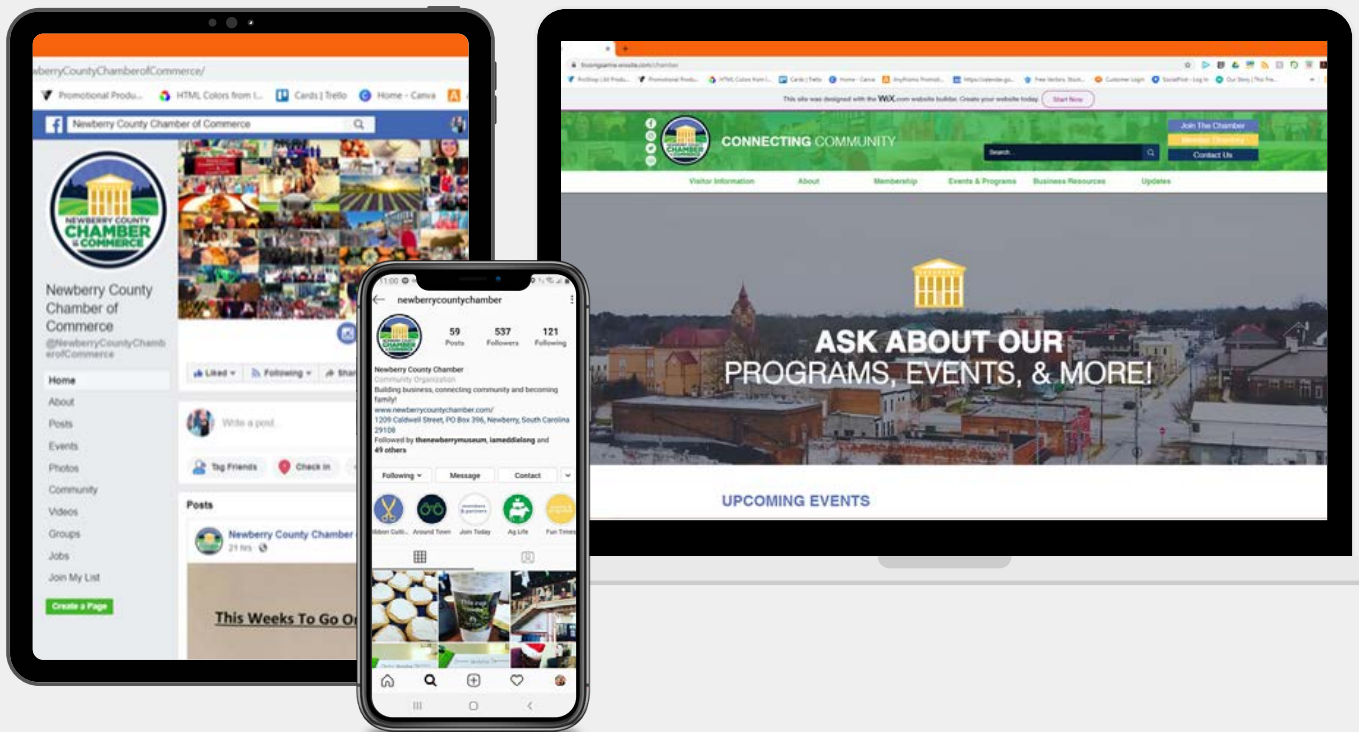
BRANDED BANNERS

The Newberry County and City Fire Departments requested branded banners that could be used to reach potential recruits in the local high schools and career centers.

EMILY: Revolutionary Marketing Group™ developed a fresh new look to grab attention and aid in recruitment.



NEWBERRY COUNTY CHAMBER OF COMMERCE



LOGO, BRANDING, AND A NEW LOOK

The Newberry County Chamber of Commerce wanted a new look that visually demonstrated the diversity of Newberry County industry, community and tourism.

EMILY™ gathered input from key internal and external stakeholders. We then walked through the design process to capture the essence of the County in a logo that speaks to all.

BRANDING CONSISTENCY

ThermaFlo Inc needed updated and consistent branding, as well as messaging, to build brand awareness with potential customers.

EMILY™ synchronized the brand, added a fresh look, and incorporated a level of consistency to support sales operations. And, we added an animated friend, JV!

JVV V-BALL SERIES CONTROL VALVE

210M BULLETIN



THERMAFLO
INCORPORATED SINCE 1985
MANUFACTURERS OF STEAM FIELD SPECIALTY EQUIPMENT

THERMAFLOENGINEERING.COM | 2880 FAIR AVE. NEWBERRY, SC. | 704-940-1228

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INSTALLATION, OPERATION & MAINTENANCE FOR JVV SERIALIZED VALVES

CAUTION

SAFETY PRECAUTIONS

GENERAL INFORMATION

STORAGE

JVV V-BALL SERIES CONTROL VALVE

REPAIR KIT

CONTACT THERMAFLO SERVICE GROUP FOR TECHNICAL ASSISTANCE WITH YOUR PRODUCT 2880 FAIR AVENUE, NEWBERRY, SC. 29568-1228

THERMAFLO
INCORPORATED SINCE 1985
MANUFACTURERS OF STEAM FIELD SPECIALTY EQUIPMENT

THERMAFLOENGINEERING.COM | 2880 FAIR AVE. NEWBERRY, SC. | 704-940-1228

PRODUCT GROUP LISTING

USA Manufacturers of Heat Transfer Systems, Clean Steam Generators, Feedwater Systems, Desanders, V Ball Control Valves, Condensate Pumps, and Steam Specialty Products.

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FEED WATER & CLEAN STEAM GROUP

USA Manufacturers of Heat Transfer Systems, Clean Steam Generators, Feedwater Systems, Desanders, V Ball Control Valves, Condensate Pumps, and Steam Specialty Products.

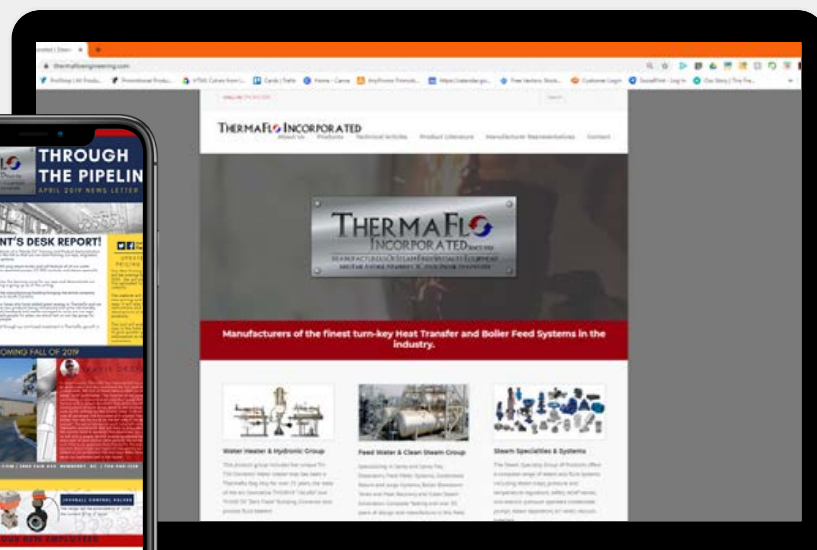
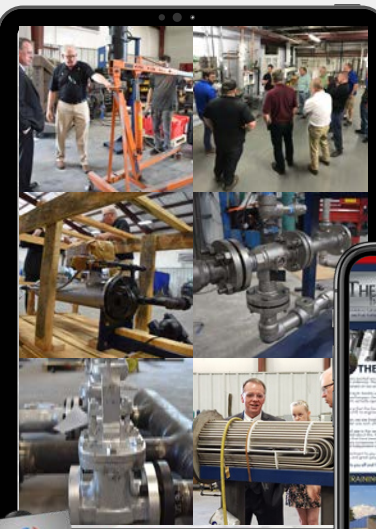
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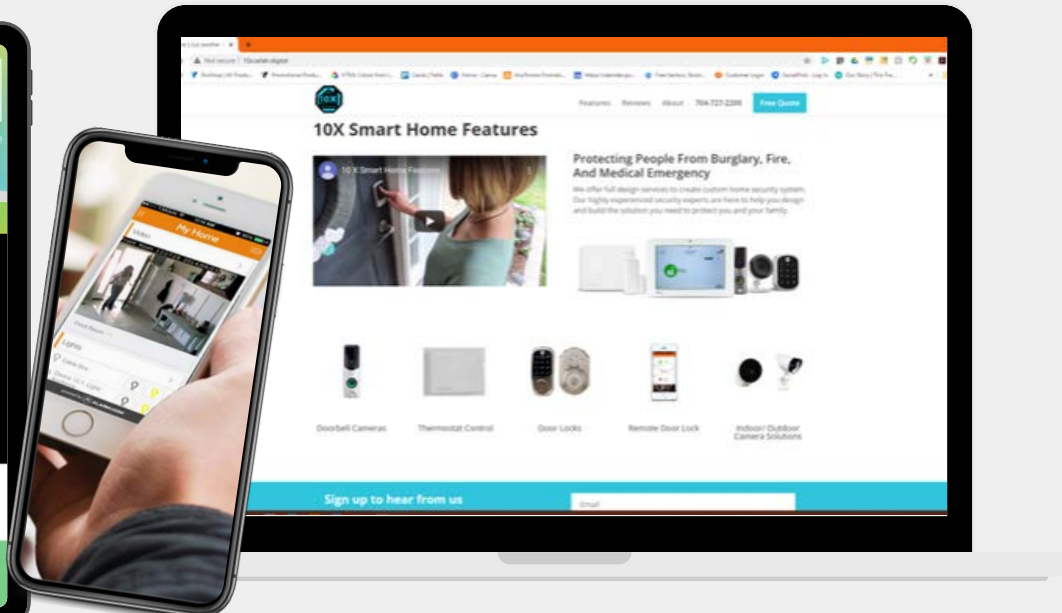
PRODUCT GROUP LISTING

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LinkedIn



10X SMART HOME SECURITY & INNOVATION



BRANDING CONSISTENCY AND BRAND AWARENESS

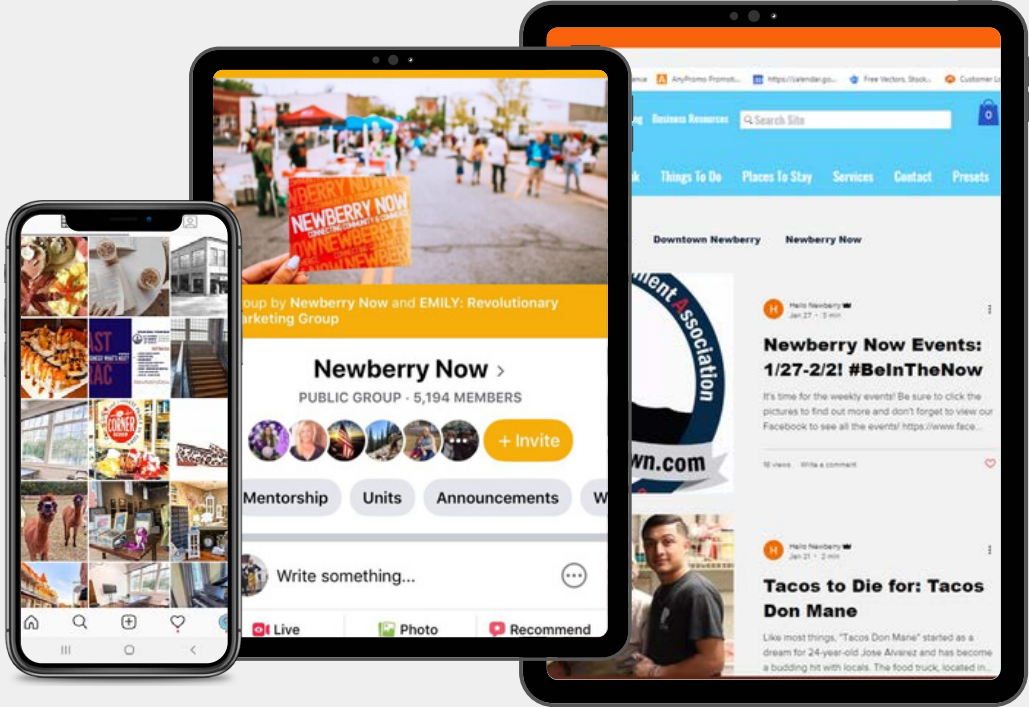
10X Smart Home is a new home security and automation company. They needed consistency and awareness in the marketplace.

EMILY™ synchronized the brand consistency, developed a content calendar for social media engagement, developed and deployed a social media ad campaign to drive leads, and supported the sales team with training on LinkedIn prospecting.

CONNECTING WITH YOUR COMMUNITY

Newberry Now is a group of platforms we have built to help small businesses and organizations in rural Newberry with promoting their services and events. As well as a platform for consumers to know what is actively available. Through multimedia mediums such as video event reports, editorial articles, stories and creative digital content; Newberry Now creates a one-stop outlet for all things happening!

We have grown the Facebook page organically to over 6,000 users in the past 12 months.



2020 CENSUS & UNITED WAY ASSOCIATION OF SOUTH CAROLINA



BRANDING, LOGO, SOCIAL MEDIA AND CUSTOMER SUPPORT

The United Way Association of South Carolina (UWASC) needed help with a logo and brand development for the SC 2020 Census.

EMILY™ created SC Counts 2020, developing the branding, hashtags, social media accounts, as well as resources for partners to use, such as placemats, social media templates, and videos.

OTHER EMILY PROJECTS

CREATIVE DEVELOPMENT

Whether its sunglasses, a non-profit, a service provider, a farm, or a local business, EMILY: Revolutionary Marketing Group™ can help DELIVER the message!

