



WEB- BASED, SOCIAL & EMERGING MEDIA SERVICES

E M I L Y
REVOLUTIONARY MARKETING

EUDORA FARMS WILDLIFE SAFARI PARK

ABOUT THE CLIENT

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Eudora Farms Wildlife Safari Park is a drive-thru safari experience in Salley, SC that offers group tours, a petting zoo, and several in-person events throughout the year.

Project Task: Full Website Design, Social Media Strategy, Google Display, and Geotargeted Ads

Project Timeline: August 2023 - Present

Problem/Solution: Eudora Safari Park sought to enhance its online presence and attract more visitors through a robust social media strategy. They needed a plan that their team could easily implement on-site and effective ads to boost park visits. Additionally, their website required a redesign to improve functionality, integrate ticketing and field trip bookings, and better showcase their property.

Eudora Safari Park hired Team EMILY in 2023 to address their needs. EMILY created visually appealing geotargeted Google video and graphic ads, showing significant increases in ticket sales. To ensure the park's team could efficiently manage their social media, EMILY provided detailed social media calendars and training sessions on best practices. Eudora's website redesign focused on seamless integration for ticketing, field trip bookings, and showcasing the park's features with a fun, interactive look that resonates with the park's target audience. The website redesign was completed January 2025. To see the new website, visit <https://www.eudorasafaripark.com/>.





