



## EUDORA FARMS WILDLIFE SAFARI PARK

## **ABOUT THE CLIENT**

**Contact:** Mark Nisbet

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Website: eudorafarms.net

Eudora Farms Wildlife Safari Park is a drive-thru safari experience in Salley, SC that offers group tours, a petting zoo, and several in-person events throughout the year.

**Project Task:** Full Website Design, Social Media Strategy, Google Display, and Geotargeted Ads

Project Timeline: August 2023 - Present

**Problem/Solution:** Eudora Safari Park sought to enhance its online presence and attract more visitors through a robust social media strategy. They needed a plan that their team could easily implement on-site and effective ads to boost park visits. Additionally, their website required a redesign to improve functionality, integrate ticketing and field trip bookings, and better showcase their property.

Eudora Safari Park hired Team EMILY in 2023 to address their needs. EMILY created visually appealing geotargeted Google video and graphic ads, showing significant increases in ticket sales. To ensure the park's team could efficiently manage their social media, EMILY provided detailed social media calendars and training sessions on best practices. Eudora's website redesign focused on seamless integration for ticketing, field trip bookings, and showcasing the park's features with a fun, interactive look that resonates with the park's target audience. The website redesign was completed January 2025. To see the new website, visit https://www.eudorasafaripark.com/.



## WELCOME TO THE WILD SIDE

At Eudora Wildlife Safari Park, we are dedicated to delivering a one-of-a-kind drive-thru safari adventure that brings people closer to nature, fosters a deep appreciation for wildlife, and champions the cause of conservation. With a diverse collection of over 300 exotic animals, we invite our guests to embark on an unforgettable journey, where every interaction is an opportunity to create lifelong memories and inspire a love for the natural world.

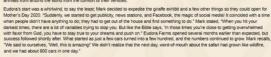


## A PREMIER EXPERIENCE DESTINATION IN SOUTH CAROLINA

Where more than imagination runs wild!

Eudora Wildlife Safari Park was founded by Mark Nisbet and is the first drive-thru safari park in South Carolina. His history with caretaking for animals started during childhood. Now, Mark has over 30 years of experience caring for exotic animals.

Over the last 15 years, Mark has worked hard to build Eudora Wildli Safari Park with the mindset of providing a Drive-Thru Safari experience that would address the education, preservation, conservation, and protection of the environment for the entire community. The safari allows the public to view and feed exotic animals from around the world from the comfort of their vehicles.



300+ ANIMALS



MARK STATED, "WHEN YOU HIT YOUR



























