

# WHO IS EMILY?

---

LIKE HER, WE HELP DELIVER YOUR MESSAGE.

803.271.0875  
INFO@ERMARKETINGGROUP.COM  
1201 BOYCE ST.  
NEWBERRY, SC 29108

ERMARKETINGGROUP.COM



# What We Can Do



## PHOTOGRAPHY & VIDEOGRAPHY

- LIFESTYLE & HEADSHOTS, EVENTS, DRONE & AERIAL, REAL ESTATE, PROMOTIONAL, PRODUCTS, CANDIDS, CONTENT, AND DIGITAL

## DESIGN & PRINT

- PROMOTIONAL PRODUCTS, BANNERS, FLYERS, BUSINESS CARDS, PAMPHLETS, RACK CARDS, BILLBOARDS, APPAREL, MAGAZINES, PROGRAM BOOKS, GUIDE BOOKS, AND MORE.

## BRAND COLLECTIVES

- PRINT TO DIGITAL CONSISTENCY, PRINT TO WEB CONTENT, BRANDED EVENT PACKAGES

## WEBSITE & SOCIAL MEDIA

- WEBSITE GRAPHIC CAMPAIGNS AND BRANDING WITH SOCIAL MEDIA

ALL THINGS DIGITAL, PRINT, AND MARKETING NEEDS.

## YOU'RE UNIQUE SO ARE WE

### BREAKING MARKETING STEREOTYPES

- All offered services are developed in-house & customized to your needs.
- We understand advertising can get pricey, which is why we use out-of-the-box solutions to maximize your marketing budget.
- We believe in transparency! We will explain anything you want to learn.
- Your brand is yours – anything we create for you, you own.
- We are a multi-service company, which allows us to create a sense of consistency throughout your branding.
- We are a diverse company with diverse industry experience and client base, giving us a wide outlook on what consumers want.
- Because we are a small business ourselves, we strive to be flexible and understanding.

### INDUSTRIES SERVED

- Insurance & Professional Services
- Event & Entertainment Venues
- City & County Industries
- Engineering & Industrial/Technical Firms
- Non-Profit Foundations & Organizations
- State/Local Government Programs & Organizations
- Farming & Agriculture
- Medical & Healthcare
- Pet Care & Animal Emergency Services
- Public Figures & Public Relations
- Real Estate & Professional Customer Service
- E-Commerce & Retail
- Hospitality, Food & Beverage
- Manufacturing & Product Distributors

Professional & Lifestyle Headshots



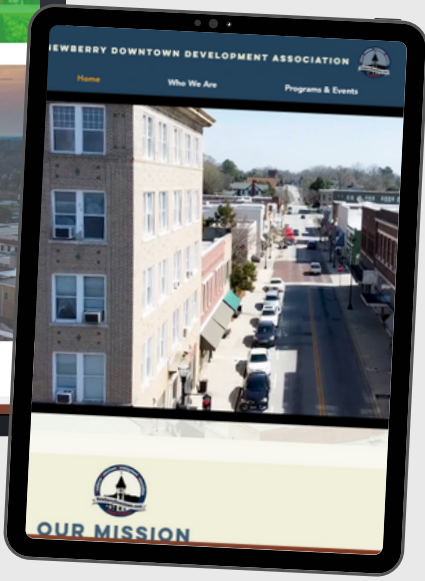
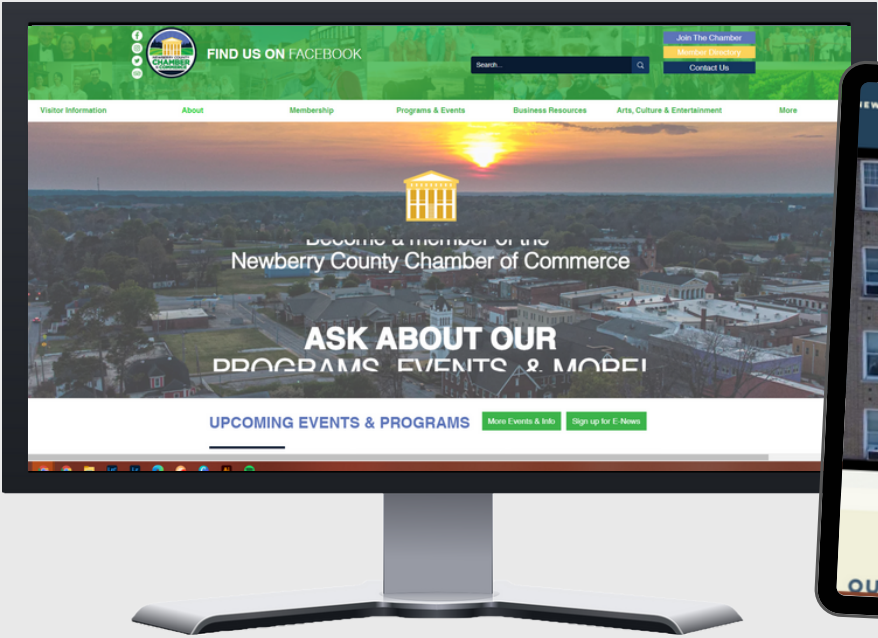
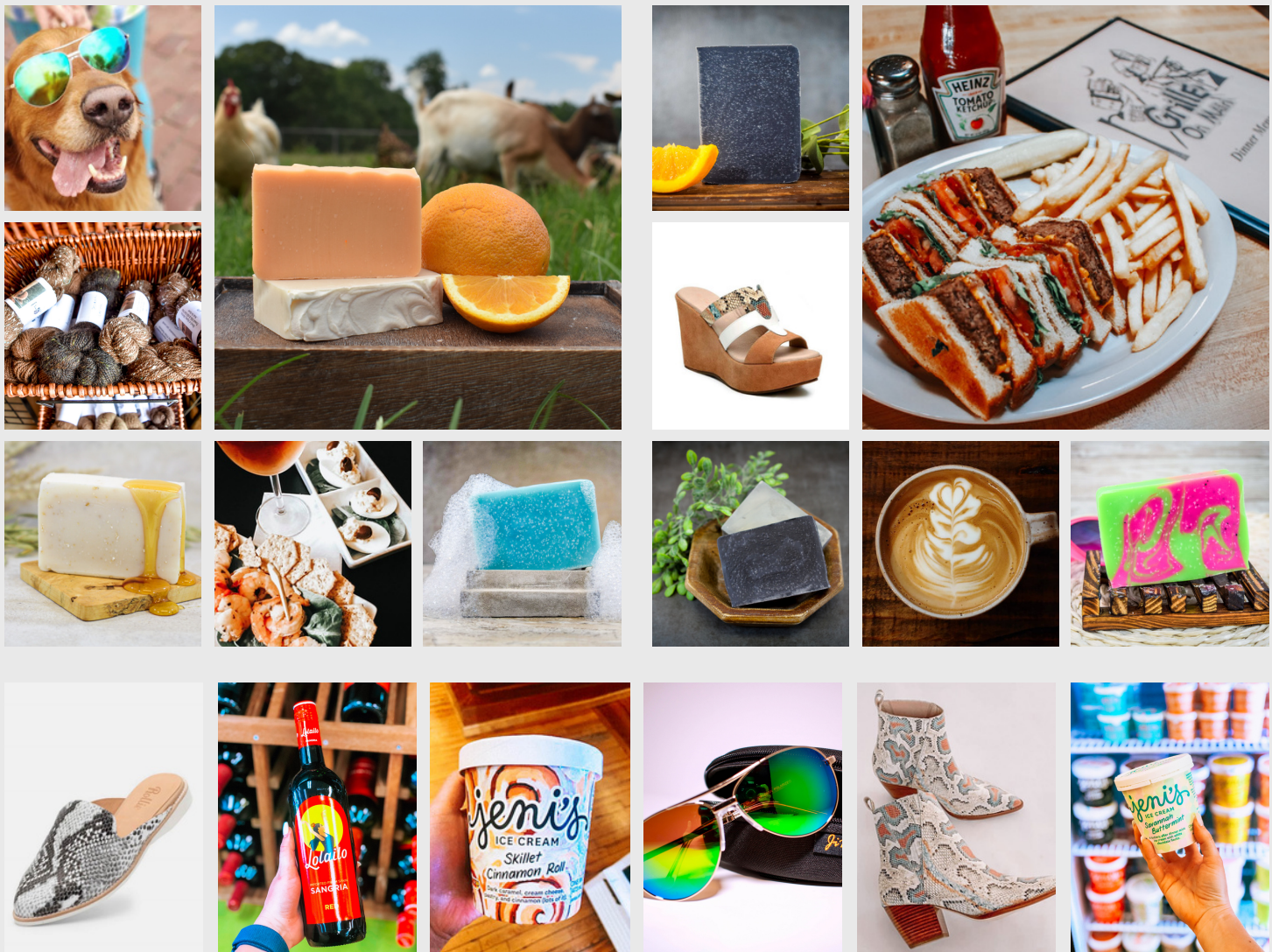
Events & Content



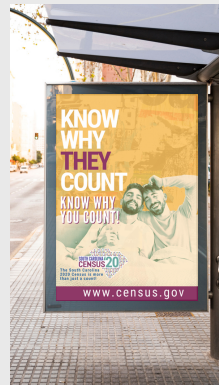
Real Estate & Aerial Drone



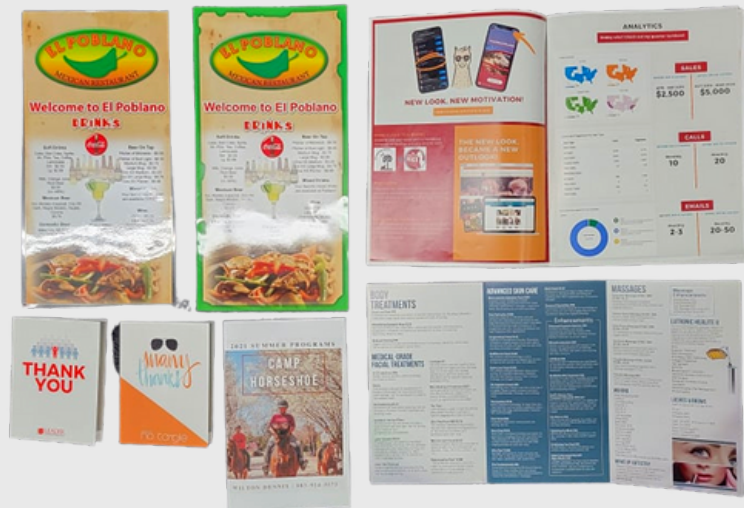
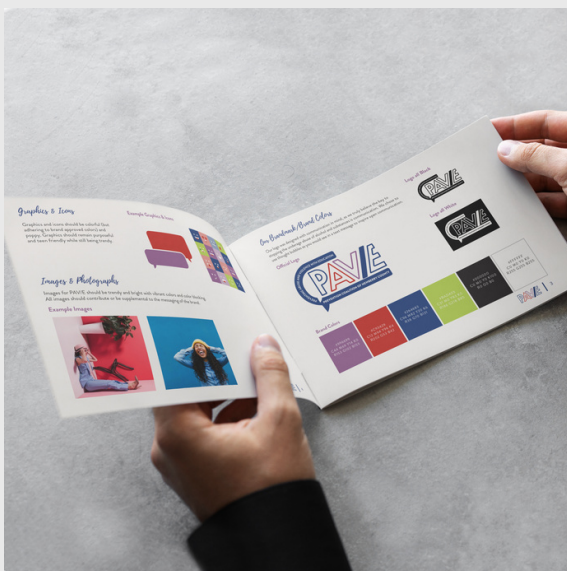
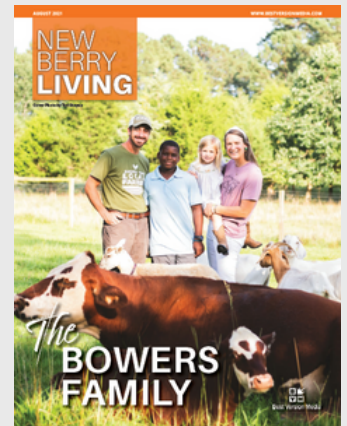
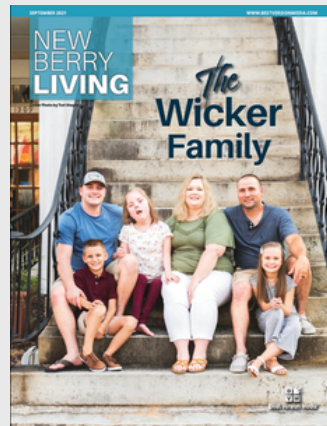
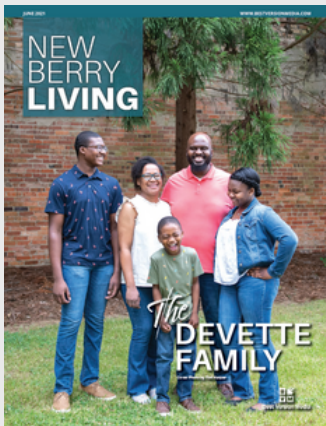
Photography & Videography



## Printed Signage & Banners



## Print Products



## Graphic Design & Print





Tienda y Restaurante Mexicano  
**LA SAN JOSE**

912 KENDALL RD  
NEWBERRY, SC 29108

803-405-9582  
803-405-9581

Find us on  
**Facebook**

## ENCHILADAS #11 10.00

Hechas con salsa roja y verde rellenas de pollo ensalada aparte de lechuga, crema, queso fresco, tomate, aguacate, y cebolla.

Tortilla chicken tacos covered with a spicy green or red tomato sauce, along with a side salad; lettuce, sour cream, cheese, tomato, avocado, and onions.

## CHILAQUILES #12 12.00

Hechos con salsa roja o verde cubiertos con crema, queso fresco, cebolla, y acompañados con un bistec asado y frijoles. Servidos con salsa verde o roja arroz y frijoles con un vaso y un bolillo aparte.

Grilled Steak or Chicken | Small cubes of tortillas cooked in a spicy red or green salsa, topped with sour cream and fresh Mexican cheese. Served with a small piece of steak and bread.

## SOPES #13 12.00 / 4.00 EA

3 Sopes con frijol cualquier tipo de carne cubiertas con lechuga, queso fresco y crema.

3 Sopes made from cornmeal, covered in beans and topped with your choice of meat, lettuce, sour cream, and fresh cheese.

**CHOOSE ONE**

- ASADA/STEAK
- POLLO/CHICKEN
- CABEZA/ PULLED BEEF
- AL PASTOR/ SEASONED PORK
- CHORIZO/ MEXICAN SAUSAGE
- TRIPA/ BEEF INTESTINE -MARKET PRICE VARIES
- LENGUA/ BEEF TONGUE -MARKET PRICE VARIES
- CESINA CON CEBOLLINES Y QUESO FRESCO/ SLICED SEASONED STEAK WITH COOKED ONIONS + QUESO FRESCO

## MENUDO #14 12.00

Hechos con tripa que cubren recien hechas y cilantro cebolla aparte.

Mexican Delicacy: Beef stomach cooked in a soup.

Chicken Or Beef

## CORUNDAS PLATE #17 12.00

Ensalada con Cebollines de Puerco, crema y queso.

Small Corn Husks wrapped in long green corn plant, topped with pork ribs in red sauce, cream and cheese.

## CALDO DE RE #15 15.00

Caldo cocido de res con papa, zanahoria, calabaza, y repollo.

Beef stew cooked with potatoes, carrots, and squash. Served with tortillas.

Chicken Or Beef

## CALDO DE MARISCOS #16 15.00

Servido con filete de pescado, Camarones con cabeza langosta y pulpo tortillas recien hechas y cebolla aparte.

Spicy seafood soup cooked with fish, shrimp, octopus, lobster, and eggplant. Served with tortillas and onions and cilantro on the side.

## QUESADILLA PLATE #18

Una quesadilla con su selección de tipo de carne y una ensalada aparte de lechuga, aguacate.

One quesadilla filled with your choice of meat and melted mozzarella cheese. Served with a side salad with tomato, avocado, onions, sour cream, and cheese.

**CHOOSE ONE**

- ASADA/STEAK
- POLLO/CHICKEN
- CABEZA/ PULLED BEEF
- AL PASTOR/ SEASONED PORK
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## TAMALES VERACRUZANO #19

Tamales de Hoja de Plátano, en salsa roja, de pollo o cerdo.

Steamed Tamales covered in Banana Leaves, with cooked pork or chicken in Red Sauce. 8.00 1.25/TAMALE

## THREE TAMALES #20

En salsa roja con cerdo y salsa verde con pollo.

Red Sauce with Pork or Green Sauce with Chicken, rice, and beans. 8.00 1.25/TAMALE

## TACOS #1 12.00 | 3.00/EA.

4 Tacos con cebolla y cilantro servidos con nopal cebollines y un chile toreado.

4 tacos served with your choice of meat and topped with cilantro and onions, and a piece of cactus jalapeno and spring onions on the side.

**CHOOSE ONE**

- ASADA/ STEAK
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- TRIPA/ BEEF INTESTINE -MARKET PRICE VARIES
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## 10.00 | 3.33/EA. GORDITAS #2

3 gorditas recién hechas, rellenas de cualquier tipo de carne y frijoles, cubiertas con lechuga, queso fresco, y crema.

3 freshly made cornmeal gorditas, filled with your choice of meat, beans, and topped with lettuce, sour cream, and fresh cheese.

**CHOOSE ONE**

- ASADA/STEAK
- POLLO/CHICKEN
- CABEZA/ PULLED BEEF
- AL PASTOR/ SEASONED PORK
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## BURRITO #3 11.00

Servidos en tortilla de harina rellenos de cualquier tipo de carne, arroz, queso mozzarella, y una ensalada de lechuga, jitomate, aguacate, cebolla, queso fresco y crema.

Large flour tortilla filled with your choice of meat, beans, rice, and mozzarella cheese, served with a side salad of lettuce topped with tomato, avocado, onions, cheese, and sour cream.

**CHOOSE ONE**

- ASADA/STEAK
- POLLO/CHICKEN
- CABEZA/ PULLED BEEF
- AL PASTOR/ SEASONED PORK
- CHORIZO/ MEXICAN SAUSAGE
- TRIPA/ BEEF INTESTINE -MARKET PRICE VARIES
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## TACOS DORADOS #4 10.00

5 Tacos dorados de pollo cubiertas con lechuga, queso fresco, crema, tomate, y cebolla.

5 chicken tacos, fried, along with a salad of lettuce, sour cream, cheese, tomato, avocado, and onions.

## HUARACHES #5 12.00

Servidos con cualquier tipo de carne queso mozzarella derretido y ensalada aparte de lechuga, queso fresco, crema, tomate, aguacate, y cebolla.

Large, handmade huarache served with your choice of meat, filled with melted mozzarella cheese on the side and a salad consisting of a bed of lettuce topped with tomato, avocado, onions, sour cream, and cheese.

**CHOOSE ONE**

- ASADA/STEAK
- POLLO/CHICKEN
- CABEZA/ PULLED BEEF
- AL PASTOR/ SEASONED PORK
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## 10.00 PICADITAS #6

3 picaditas de salsa verde o roja acompañadas con un bistec.

3 picaditas covered with red or green salsa topped with cheese and onions, and a small piece of seasoned steak on the side.

**CHOOSE ONE**

- GRILLED STEAK OR CHICKEN

w/ Red or Green Salsa, cheese, and onions.

## CARNE ASADA #7 12.00

Carne de cesina en la plancha servido con cebolla dorada y arroz y frijoles. Aparte acompañada con de ensalada lechuga, jitomate, aguacate, cebolla, queso, y crema.

Grilled, seasoned steak served with rice, beans, salad, and tortillas.

## TORTAS #8 9.00

Servidas con cualquier tipo de carne. Lleva mayonesa, frijoles, lechuga, tomate, aguacate, cebolla, y jalapeños...

Served on a sandwich roll with your choice of meat, topped with lettuce, tomato, avocado, onions, jalapeños, mayonnaise, and beans.

**CHOOSE ONE**

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- CABEZA/ PULLED BEEF
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## 10.00

CUBANA  
GRILLED CHORIZO/HAM,  
EGG, HOT SOUS SAUCE

HAWAIIANA  
GRILLED PINEAPPLE, HAM &  
MOZZARELLA CHEESE

## EMPANADAS #9 10.00

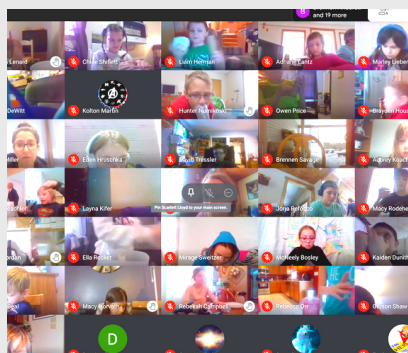
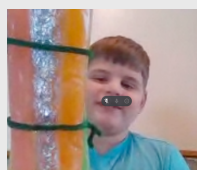
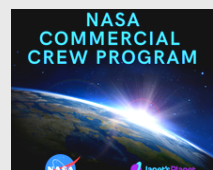
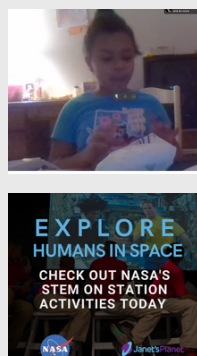
Rellenas de pollo guisado. Servidas con ensalada de lechuga, aguacate, jitomate, cebolla, queso, y crema.

Cornmeal fried dough stuffed with chicken. Served with a side salad of lettuce, sour cream, tomato, vocado, onions, and cheese.

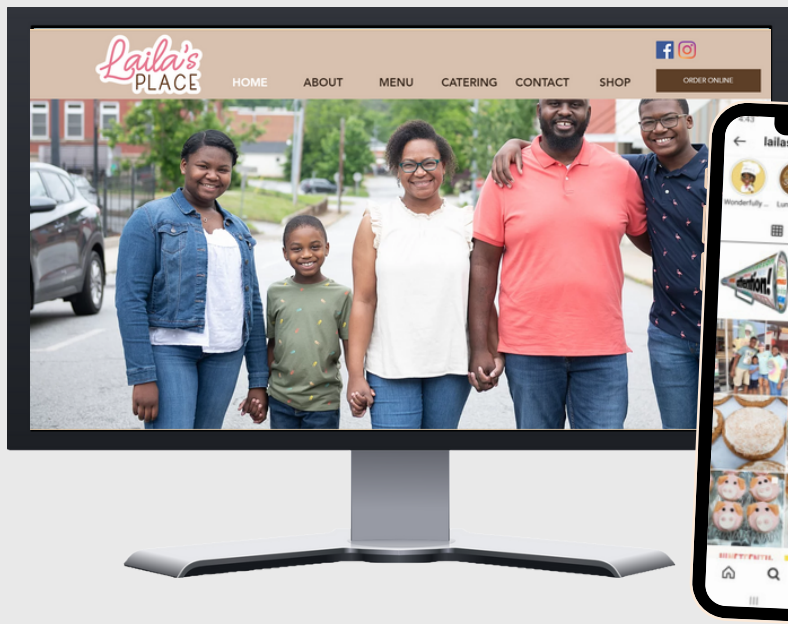
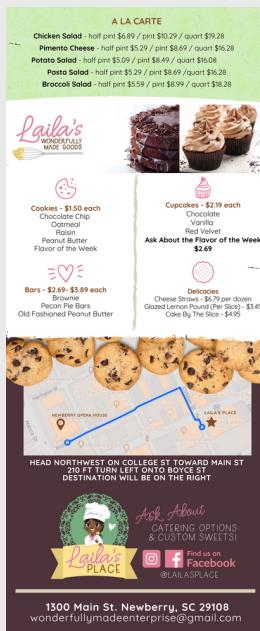
## GARNACHAS #10 9.00

Rellenas de pollo guisado. Servidas con ensalada de lechuga, aguacate, jitomate, cebolla, queso, y crema.

Fried tortilla topped with shredded beef with red tomato sauce and topped with lettuce, cheese, and sour cream.



# Branding Packages



# LAURA KNEECE

Newberry County Coroner



**LAURA KNEECE**  
Newberry County Coroner  
LAURAKNEECE.ORG

**ELECTED POSITION**  
**EDUCATION & EXPERIENCE:**

- PHYSIOLOGY
- ANATOMY
- CHEMISTRY
- BIOLOGY COURSES

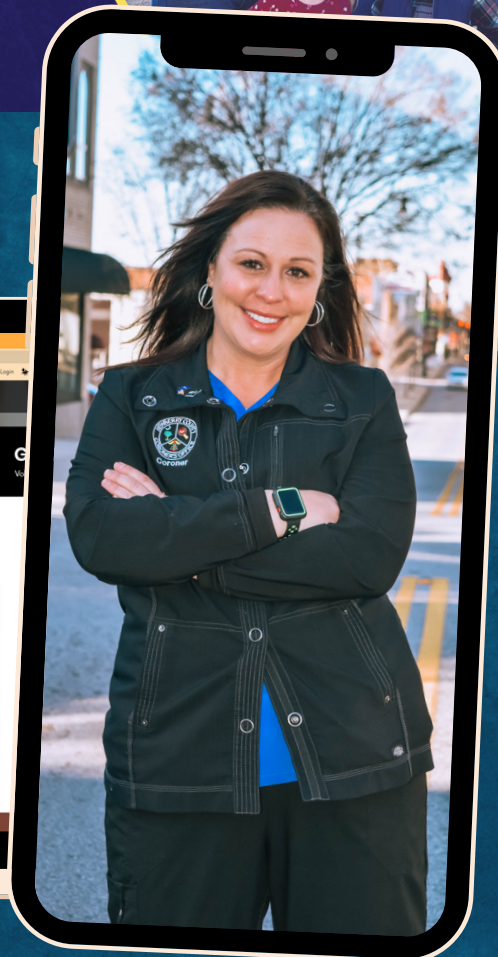
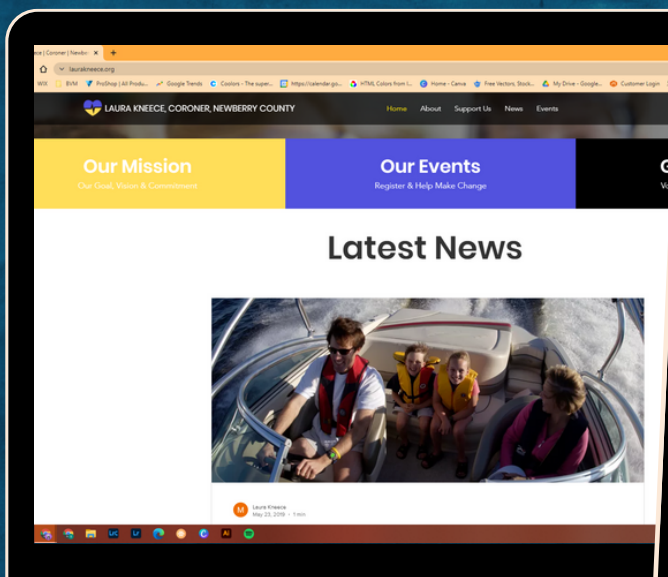
**HIGHLY RECOMMENDED TO BE NATIONAL CERTIFIED BY ABMDI (AMERICAN BOARD OF MEDICOLEGAL DEATH INVESTIGATORS)**

**NEWBERRYPATHOLOGYGROUP.COM**

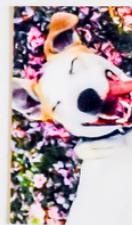
**NEWBERRY PATHOLOGY GROUP**  
TOLL FREE  
(888) 446-9898

- FORENSIC AUTOPSIES
- PRIVATE AUTOPSIES
- TOXICOLOGY ANALYSIS
- MEDICAL RECORDS REVIEW
- EXPERT COURTROOM TESTIMONY

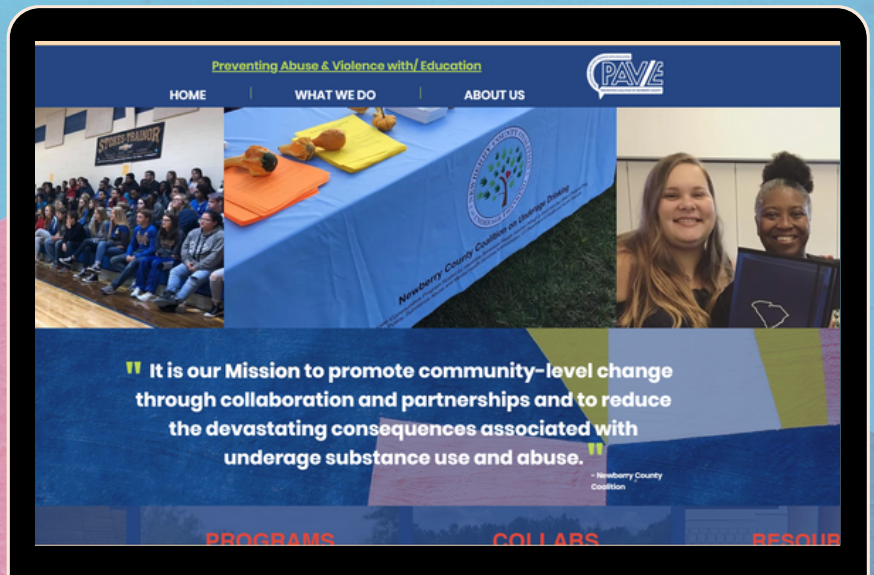
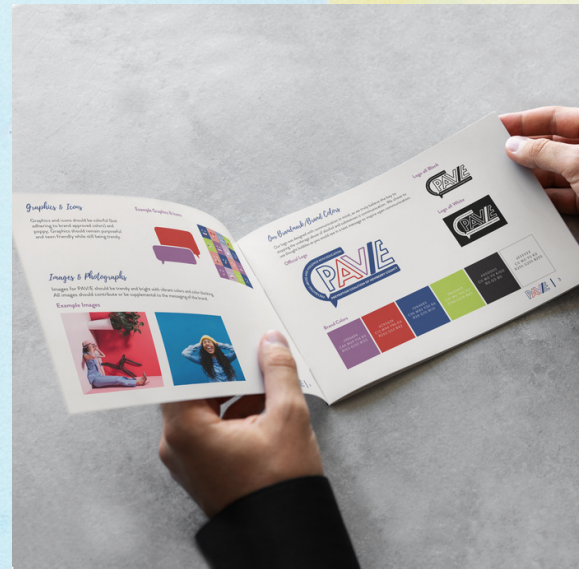
FORENSIC PATHOLOGY MEDICAL DEGREE INCLUDED ADVANCED CLINICALS IN FORENSIC PATHOLOGY AND PASS THE FORENSIC PATHOLOGY BOARD.



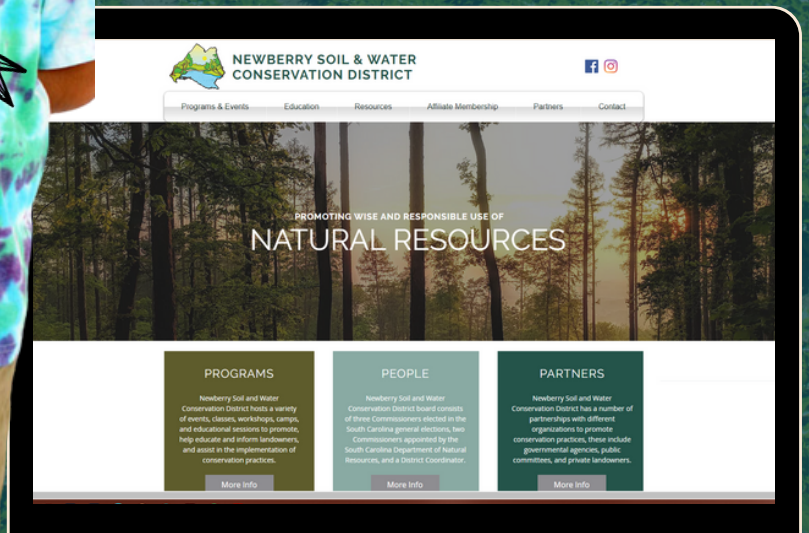
## Branding Packages



**PetCARE**  
ANIMAL HOSPITAL OF NEWBERRY  
CHECK UPS GROOMING BOARDING EMERGENCIES

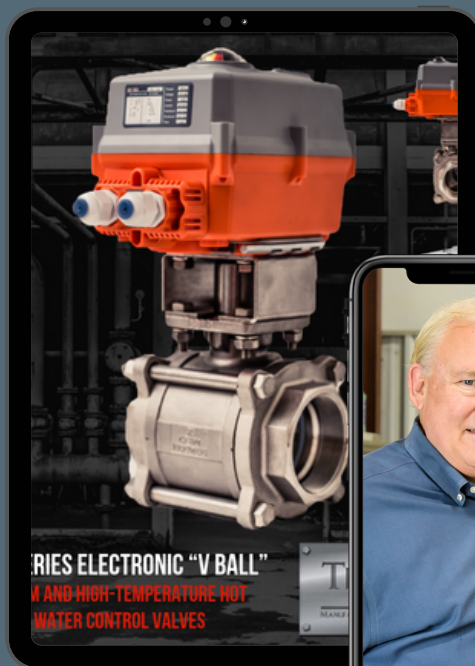


# Branding Packages

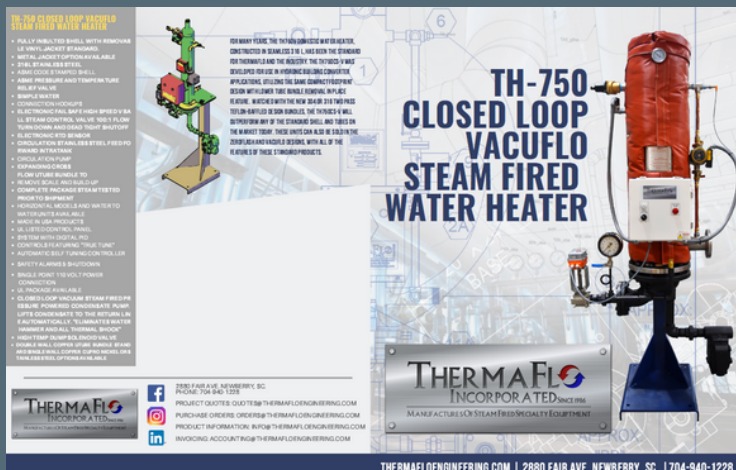
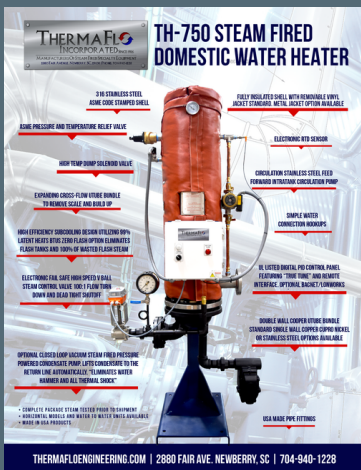
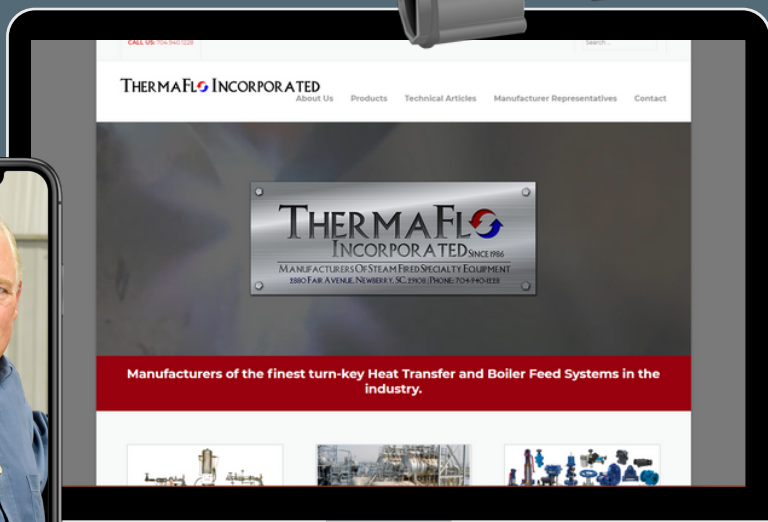




WHY DO THEY CALL IT A "HOT WATER" HEATER IF IT ACTUALLY HEATS COLD WATER?



TH-750 ELECTRONIC "V BALL"  
MEDIUM AND HIGH-TEMPERATURE HOT  
WATER CONTROL VALVES

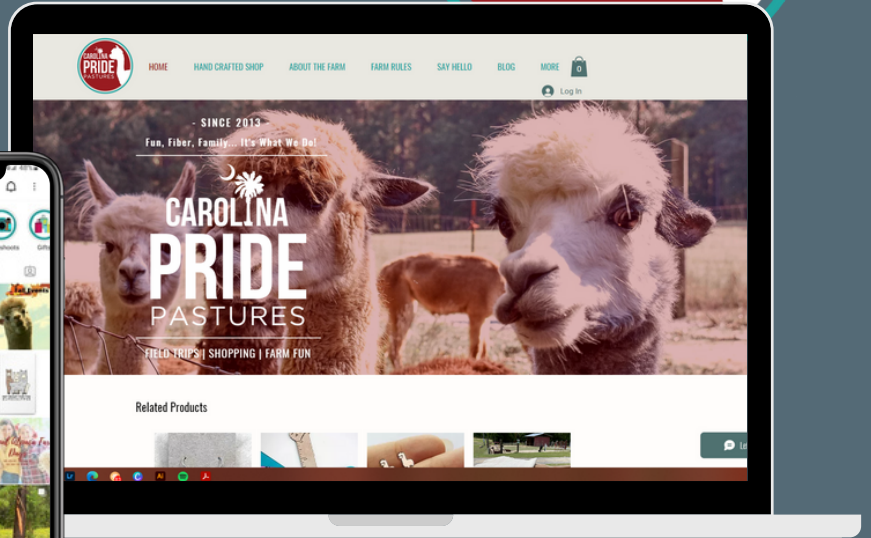
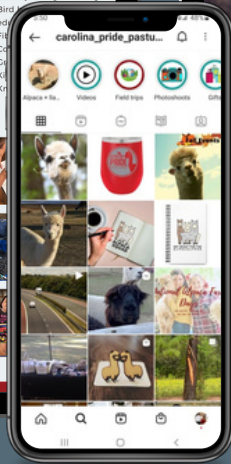
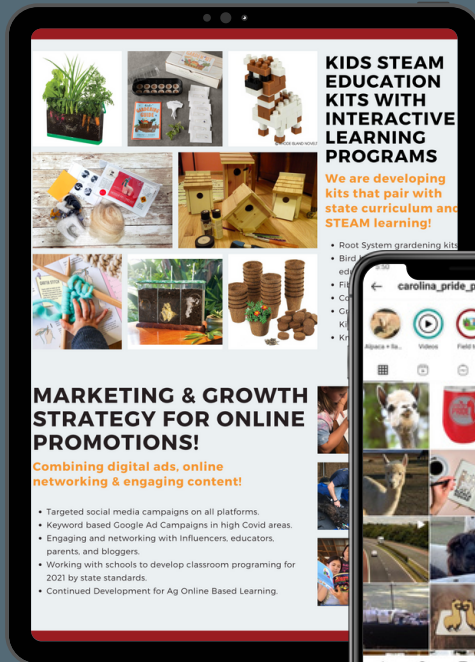




## LOGO, BRANDING, AND A NEW LOOK

The Newberry County Chamber of Commerce wanted a new look that visually demonstrated the diversity of Newberry County industry, community and tourism.

EMILY™ gathered input from key internal and external stakeholders. We then walked through the design process to capture the essence of the County in a logo that speaks to all.



# 2020 CENSUS & UNITED WAY ASSOCIATION OF SOUTH CAROLINA



## BRANDING, LOGO, SOCIAL MEDIA AND CUSTOMER SUPPORT

The United Way Association of South Carolina (UWASC) needed help with a logo and brand development for the SC 2020 Census.

EMILY™ created SC Counts 2020, developing the branding, hashtags, social media accounts, as well as resources for partners to use, such as placemats, social media templates, and videos.



# THANK YOU!

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## OUR HEADQUARTERS

1201 Boyce St.  
Newberry, SC 29108

## PHONE NUMBER

803-271-0875

## EMAIL

[CHRIS@ERMARKETINGGROUP.COM](mailto:CHRIS@ERMARKETINGGROUP.COM)  
[SAMIE@ERMARKETINGGROUP.COM](mailto:SAMIE@ERMARKETINGGROUP.COM)